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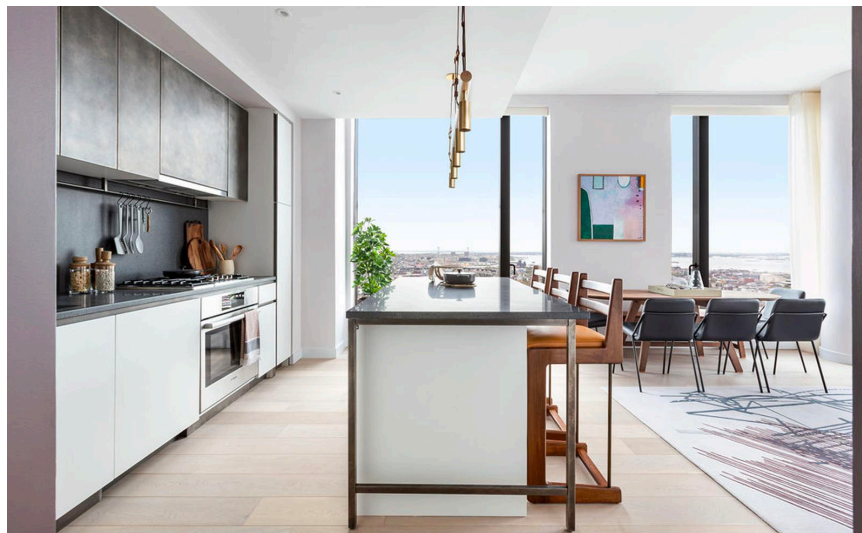
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## Soho House interior designers bring industrial modernity to vast New York residences

*London- and New York-based firm Michaelis Boyd has designed model residences at 11 Hoyt for Manhattan-based real estate company Tishman Speyer*

By Hannah Silver

Impressions: 1,300,000



*A kitchen and living area in Brooklyn's luxury residential development, 11 Hoyt, with interior design by Michaelis Boyd*

A new residential development – 11 Hoyt – in downtown Brooklyn, New York, intertwines industrial-inspired design codes with vast square footage for a comfortable and contemporary new living space. Manhattan-based real estate company Tishman Speyer has created 481 generously proportioned homes that offer both indoor and

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outdoor space for residents. Soho House designers, London and New York-based firm Michaelis Boyd, have drawn on the building's modern form for the series of model residences, with their interior design encompassing tactile materials and gleaming metal accents.



Michaelis Boyd's apartment interiors for 11 Hoyt are divided into either 'Heritage' or 'Classic' styles and nod to Brooklyn's industrial past. In the kitchens, custom Italian matte lacquer cabinets are juxtaposed against the smoothness of Italian lava stone countertops, with Bosch appliances adding a sharply modern functionality. In the bathroom, a bath is crafted from smooth Italian Bardiglio marble, while bespoke vanities have custom frames and fixtures. Comfortable pieces, including sofas by Minotti and velvet 'Andes' beds by Luca Nichetto, join sculptural accessories such as the 'Cherry Bomb' floor light by Lindsey Adelman, and a coffee table by Christophe Delcourt for Collection Particulière.

The residents' comfort is written into the design of the building itself, with exterior architecture by Studio Gang allowing for generous window bays that offer uninterrupted views of New York Harbour. High ceilings and a vast private park surrounding the building, offer great opportunities for indoor and outdoor living. Landscape architect Hollander Design, responsible for the outside space, has created a lush haven from the city.

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'We are thrilled to continue our longstanding collaboration with Tishman Speyer, and to have the opportunity to work alongside Studio Gang and Hollander Design on our first residential project in Brooklyn,' says the director of Michaelis Boyd New York, Rina Kukaj. 'Fusing luxury with a relaxed, industrial feel is a common thread in our interior projects – it gives a space an instant sense of place.'

'At 11 Hoyt, we used an eclectic mix of tactile materials to create timeless, refined residences that also reference the neighbourhood's rich manufacturing history. The "Heritage" units feature warm tones, stained woods and dark metalwork, whilst the "Classic" [units] combine lighter neutrals with sophisticated stainless-steel fittings and pale oak for a fresh and refined feel.'



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